

Busan International Seafood & Fisheries EXPO 2026

Nov.4^{Wed} ▶ Nov.6^{Fri} BEXCO
Busan, Korea

Host  **BUSAN**
METROPOLITAN CITY

Organizers  **bexco**

 **KFTA** KOREA FISHERY TRADE ASSOCIATION

 National Federation of
Fisheries Cooperatives

 **KODMA**

Supporters



Ministry of Oceans
and Fisheries



Ministry of Trade, Industry
and Resources



Ministry of Food and
Drug Safety



KOREA FISHERIES
ASSOCIATION



Korea Association of Maritime and Fisheries
New Intellectuals (KAMFNI)



Korea Overseas Fisheries
Association



KFEA KOREA FISHERIES
EQUIPMENT ASSOCIATION



K-MD Korea
Marine & Fisheries
Association

Why BISFE 2026?

Korea's Largest Seafood & Fisheries Expo, Hosted in Busan,
a Global Hub of the Maritime Industry.

• **Asia's Leading Comprehensive Fisheries Trade Fair**

Verified by UFI and selected as a "INT'L CERTIFIED EXHIBITION +" by the Ministry of Trade, Industry and Energy for 18 consecutive years (2008–2025), BISFE features over 500 companies and organizations from 30 countries, creating extensive export and domestic business opportunities.

• **Expanding Export and Domestic Business Opportunities**

BISFE connects exhibitors with global seafood buyers through programs such as Hosted Overseas Buyer Consultations and Global Business Matching, creating opportunities for networking and market expansion.

• **The Best Platform to Expand the Global Fisheries Network**

BISFE brings together key opinion leaders across the fisheries industry to strengthen international networking and collaboration offering exhibitors opportunities to showcase new products and technologies in seafood, processed seafood, aquaculture equipment, and marine biotechnology.



BISFE 2025 Highlights

 **Exhibitors**
480 (from 30 countries)

 **Booths**
1,200

 **Visitors**
15,543

 **Consultation Value**
233,644
thousand USD

Why Exhibit?

01
Expand your global export reach

02
Connect directly with major buyers & distributors

03
Accelerate OEM & B2B business opportunities

04
Open new sales channels

05
Elevate your brand presence

1 Overview

Title	Busan International Seafood & Fisheries EXPO 2026 (BISFE2026)
Dates	Nov. 4 (Wed) ▶ Nov. 6 (Fri), 3 days
Venue	Exhibition Center I, 1-3 Hall (26,508m ²)
Scale	500 exhibitors and 1,300 booths from 30 countries (projected)
Host	Busan Metropolitan City
Organizers	BEXCO, Korea International Trade Association, Suhyp, Korea SMEs & Startups Distribution & Marketing Agency
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Resources, Ministry of Food and Drug Safety, Korea Fisheries Association, Korea Maritime Fisheries New Intellectual Association, Korea Overseas Fisheries Association, Korea Fisheries Equipment Association, Korea Merchandiser Association

2 Main Events

International Trade Program	International Buyers Business Meeting, Meetings with Major Domestic MDs, Product Presentations and Evaluations, Global B2B Business Matching Programs
Conference & Seminars	KOFFST International Conference, Fisheries and Aquaculture Risk Management Workshops , etc. KFIC Export Solution, Fisheries Policy Forum, Smart Aquaculture Cluster Seminar, Regional Fisheries Industry Council Meeting, Seafood Import and Export Briefings
Special Events	Offshore and Aquaculture Equipment Exhibition, Seafood Culinary Showcase, Buyer-Seller Networking Reception, Technical Visit, Aquascaping Contest

3 Exhibits

Seafood & Processed Foods 		Fisheries Equipment & Smart Aquaculture 	
Frozen & Chilled Products	Seafood Processing	Fishing gear, nets and buoys	Cold Chain Systems
Salted & Fermented Products	Health Foods	Aquaculture equipment	Processing Machinery
Salted Products	Others	Fishing vessel equipment	HACCP-Related Facilities & Equipment
Marine & Fisheries Start-up and Investment Support PavilionMarine Biotechnology 		Special Exhibition Halls 	
Marine Fisheries Investment Promotion Program		Busan Premium Mackerel	
Plant-based plankton, Probiotics, Cosmetics, Natural preservative seasonings, Innovative marine bio materials		Busan Seafood Specialty	
		National Fisheries Cluster & Export Support	
		Distribution & E-commerce	

4 Booth Details

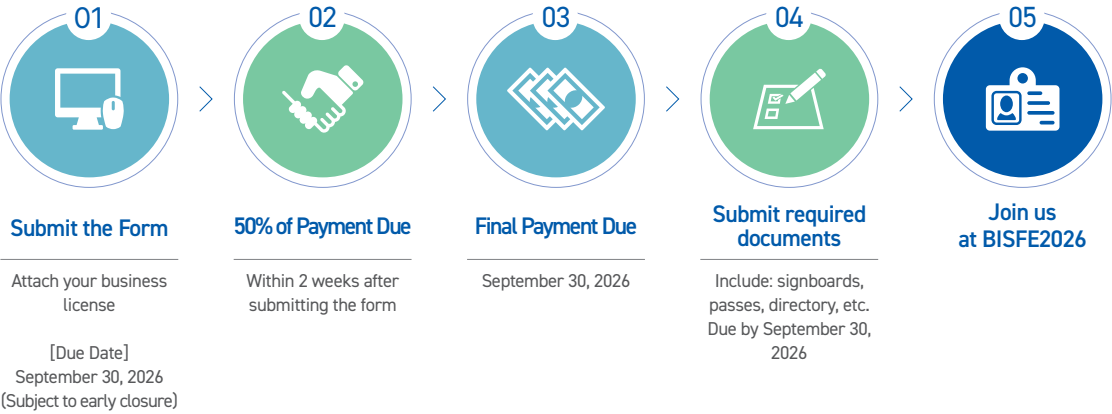
Type	Unit Price	Size	Included Items	Booth Image
Space Only	USD 1,800 / 9㎡	3m(W) x 3m(L) 2 or more required	Exhibitors are responsible for building a booth or any other facilities through designated suppliers.	
Shell Scheme	USD 2,300 / 9㎡	3m(W) x 3m(L) x 2.5m(H) Setup & installation included ① : 2.93m x 2.38 ② : 0.95m x 2.38 ③ : 0.88m x 0.65	1. Signboard (English) 2. 1 kW of electricity 3. One power outlet 4. A reception desk with one chair 5. One meeting table with three chairs 6. Floor carpet	
Premium Booth	USD 2,700 / 9㎡	3m(W) x 3m(L) x 2.5m(H) Setup & installation included ① : 2.93m x 2.38 ② : 0.95m x 2.38 ③ : 0.88m x 0.65	1. LED Side Panel (English) 2. LED Signboard (English) 3. 1 kW of electricity 4. One power outlet 5. A reception desk with one chair 6. One meeting table with three chairs 7. Floor carpet	

*For reference only.
Actual booth setup and layout may vary depending on on-site conditions.

5 Discount

Type	Early-bird Special			Reparticipation
Due Date	2026. 5. 29	2026. 6. 30	2026. 7. 31	2026. 9. 30
Discount Rate	20%	15%	10%	Extra 10%
Account Number	Busan Bank 320-01-000477-1 (Beneficiary : BEXCO)			

6 How to Exhibit



7 BISFE 2025 Highlights

Title	Busan International Seafood & Fisheries EXPO 2025[BISFE 2025]
Dates	Nov. 5 (Wed) ~ Nov. 7 (Fri), 2025, 3 days
Venue	Exhibition Center I, BEXCO(26,508㎡)
Scale	480 exhibitors and 1,200 booths from 30 countries
Host	Busan Metropolitan City
Organizers	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Resources, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations, Korea Merchandiser Association
Exhibition	Seafood Pavilion, Fisheries Equipment & Smart Aquaculture, International Pavilions, Fisheries Industry Start-up & Investment Support Pavilion, Local Government Joint Pavilion, Premium Seafood Association, Themed Pavilions (e.g. National Fishing Village Specialization & Return-to-Fishing Support, Busan City Seafood Promotion Pavilion, etc.)
Trade Events	Overseas Buyer Invitation Business Matching Program (organized with the National Federation of Fisheries Cooperatives), 2025 Large-SME Business Matching Day in Busan (Korea SMEs and Startups Agency for Distribution), Global Business Matching Sessions, Meetings with Major Domestic Retail MDs, Large-SME MRO Procurement & Supplier Meetings
Conferences & Seminars	International Academic Conference of the Korean Federation of Fisheries Science and Technology Societies, Busan Fisheries Policy Forum, Overseas Market Information Sharing Seminar, Aquaculture Industry Seminar
Special Program	Industrial Site Visits and Networking Reception for Overseas Participants, Seafood Tasting Event linked with the Seafood Co-Prosperity Discount Support Program, Discount Coupon Promotions, Aquascaping Competition, Regional Fisheries Administration Council Meeting, Seafood Trade Risk Management Training

8 BISFE 2025 Key Statistics



9 2025 Business Program

Overseas Export / Import Meetings	Domestic Market Expansion Consultation
BISFE Hosted Overseas Buyer Program •Host/Organizer: Ministry of Oceans and Fisheries National Federation of Fisheries Cooperatives •Details: Export consultation sessions with invited overseas buyers (approx. 80 buyers from 19 countries)	Large-SME Business Matching Day in Busan •Host/Organizer: Korea SMEs and Startups Agency for Distribution •Details: 1:1 procurement meetings between large corporations and SMEs
Global Business Matching (for Overseas Companies) •Host/Organizer: BEXCO, Korea MD Association •Details: Import consultation meetings between overseas companies and Korean distributors	Domestic Retail MD Business Meetings •Host/Organizer: BEXCO, Korea MD Association •Details: Business consultations between major retail MDs and Korean companies

Exhibitor Support Program



BISFE offers extensive support to maximize exhibitors' business opportunities.

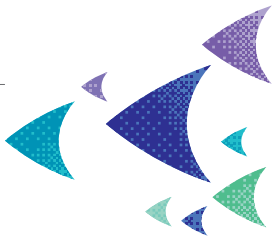
Media

Wide-ranging media coverage across national, business, and industry publications (548 reports in 2025).

Yonhap NEWS 2025.11.03	Busan International Seafood & Fisheries Expo 2025 to Be Held
NEWSIS 2025.11.03	Busan International Seafood & Fisheries Expo 2025 to Take Place from the 5th to the 7th
The financial News 2025.11.03	"Korea's Largest Seafood & Fisheries Expo" — Busan International Seafood & Fisheries Expo 2025 Opens on the 5th
The Busan Ilbo 2025.11.05	Present and Future of the K-Seafood Industry Unveiled to the World... Busan International Seafood & Fisheries Expo 2025 Opens
Seoul Economic Daily 2025.11.04	"A Comprehensive Look at the Global Seafood Industry and Trends"... Busan International Seafood & Fisheries Expo Opens on the 5th

Moments

at BISFE 2025



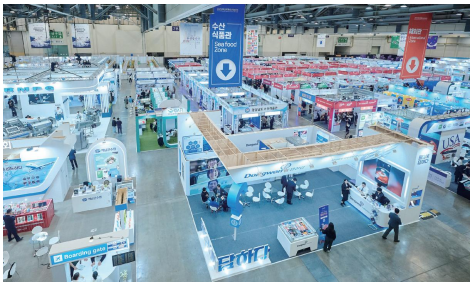
Step Into BISFE



Opening Ceremony



Exhibition Hall



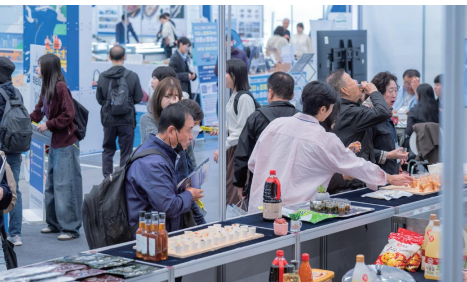
Business Meetings

▶ Hosted Buyer Program, Meetings with Major Buyers and Corporations, Global Business Consultations



Conference & Special Events

▶ Seafood Event & Tasting, Fisheries Policy Council, Korean Fisheries Science Conference



WHY BISFE



Busan International Seafood & Fisheries EXPO 2026

www.bisfe.com

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