

NOBEL MasterShoes

THE 3RD FOOTWEAR, BAGS & FASHION FAIR

22-25 OCT. 2025

KONYA CHAMBER OF COMMERCE
TÜYAP KONYA INTERNATIONAL FAIR CENTER

IN THE SHOES INDUSTRY,

KONYA IS THE REAL DEAL



The world of footwear comes to you with the International MasterShoes Fair!



With MasterShoes 2025, we aim to showcase the quality, design, and strength of the Turkish footwear industry—which has an annual export value of over 1 billion dollars—and to help valuable industry members access new markets and increase their exports in a value-added way. At Master Shoes Fair, which brings together the most innovative products, best designs, plenty of variety, and competitive prices of 2025, participants will have the opportunity to meet the leading brands in the industry.



200+

Exhibiting Companies



300+

Brands



15.000m²

Total Area



56

Buyer Delegation Countries

LIST OF COMPANIES' PURCHASE REQUESTS



Women's Shoes

Men's Shoes

Children's Shoes

Leather Goods

Sports Shoes

Slippers

Shoe Accessories

Bag Accessories

Leather Accessories

Wallets and Cardholders

Soles and Heels

Shoe Chemicals and Adhesives

Synthetic Leather Products

Shoe Industry Machinery and Technology



Why Should You Participate?



Gain New Customers / Develop Business Opportunities



Discover Innovative and Modern Designs / Rapid Industry Access



Expand to New Markets and Increase Sales



Enhance Brand Recognition



Learn About Competitors and Stay up-to-date on Industry Developments



Networking

PARTICIPANT PROFILE

Footwear manufacturers, importers, and distributors

Women's Shoes
Men's Shoes
Children's Shoes
Leather Goods
Sports Shoes
Slippers

Leather Accessories Manufacturers, Importers, and Distributors

Shoe Accessories
Bags and Accessories
Wallets and Cardholders
Leather Accessories
Synthetic Leather Products

Sole and Heel Manufacturers

Shoe Chemicals and Adhesives Manufacturers

Shoe Industry Machinery and Technology Manufacturers

Why Should You Visit?



Compare the Most Diverse Products and Prices



Stay Up-to-Date on the Latest Industry Developments



Competitive Prices and Quality Designs



Grow Your Business and Profits



Expand Your Professional Network



Get Ahead of Your Competitors



International Buyer Delegation Program

The **Nobel MasterShoes International Footwear Fair**, expected to make a significant contribution to Turkey's footwear exports, will be held in a dedicated **B2B area**. With a **buyer delegation program** tailored to the sector's needs, the fair will provide an opportunity for one-on-one meetings between our esteemed industry professionals and key buyers from **Europe, Russia, CIS countries, the Gulf, the Middle East, and Africa**.

The primary goal of the fair is to open doors to new markets, offering direct access to buyers operating in over 56 countries.

B2B



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NOBEL
ANADOLU
FUARCILIK

 KONYA
TİCARET ODASI
KONYA CHAMBER OF COMMERCE

 KASD
KONYA SANAYİ ODASI
KONYA CHAMBER OF COMMERCE

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 KOSGEB

 KOSGEB

 TURKISH
AIRLINES