



Messe München

# transport logistic Americas 2020

November 10 – 12, 2020

Miami Beach Convention Center, Miami

Contact:  
Messe München GmbH  
Messegelände  
81823 München, Germany

Tel. (+49 89) 9 49-2 04 28  
victoria.vehse@messe-muenchen.de  
www.tl-americas.org/



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## Application Form



### EXHIBITOR DETAILS

COMPANY (Please underline keyword for alphabetical entry)

STREET, P.O. Box

COUNTRY, TOWN, POSTAL CODE

TELEPHONE

TELEFAX

MEMBER OF THE FOLLOWING TRADE ASSOCIATIONS:

E-MAIL

WEBSITE: WWW:

CONTACT FOR TRADE FAIR ORGANIZATION, POSITION, MR MS :

HEADQUARTERS OF THE PARENT COMPANY WITH FULL ADDRESS AND COUNTRY:

### BILLING ADDRESS (only if address differs from above)

COMPANY

TELEPHONE

STREET, P.O. Box

TELEFAX

COUNTRY, TOWN, POSTAL CODE

E-MAIL

CONTACT FOR TRADE FAIR ORGANIZATION, POSITION, Mr/Ms.

### PLEASE TICK AND PROVIDE NAME & CONTACT DETAILS

#### FOR SHOW MANAGEMENT DETAILS WE HAVE TRUSTWORTHY PARTNERS SUPPORTING YOUR COMPANY'S APPEARANCE AT THE SHOW

I hereby agree to share the B2B contact details provided in this document with the following partners (please select below) in order to receive limited offers for services supporting my company's appearance at the show. I know that this is a voluntary consent and that it can be revoked at any time by sending an e-mail to [datenschutz@messe-muenchen.de](mailto:datenschutz@messe-muenchen.de)

#### Stand construction services & Sponsoring:

The Freeman Company, LCC  
1600 Viceroy Drive, Suite 100, Dallas, TX, 75235

above contact person

alternative contact person:

Company \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

#### Hotel Housing:

American Connection Source, Inc.  
950 Scales Road, Suwanee, Georgia 30024

above contact person

alternative contact person:

Company \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

#### Show directory (exhibitor profile):

HU Digital Media Ltd  
143-145 Stanwell Road, Ashford, Middlesex TW15 3QN UK

above contact person

alternative contact person:

Company \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_



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## PARTICIPATION FEES

### Shell scheme incl. stand space till May, 15:

- Standard Booth (100 sf) \$ 4,300 **\$ 3,900**
- Executive Suite (200 sf) \$ 8,500 **\$ 7,700**

### Raw space :

- Space only multiple booths (min. 3 booths, each 100 sf)
- \_\_\_\_\_ x \$ 4,200 **\$ 3,780** per booth (each 100 sf)

= Total \$ \_\_\_\_\_

Requested stand: no. \_\_\_\_\_

All prices plus applicable taxes.

### Shell scheme packages include following stand equipment:

- booth-allocation within the hall
- solid hard wall structure
- carpeted floor
- fascia listing (company name and stand no.)
- spotlights and power socket (0.5 kW/220V/13 A)
- catalogue / internet entry (company name, stand no.)
- 3 exhibitor passes per 100 sqf
- **Furniture Standard Booth:** 1 counter (lockable), 1 table, 2 Chairs
- **Furniture Executive Suite:** 1 cabinet (lockable), 1 double sofa, 2 single chairs, 1 coffee table, 2 plants

### Are you planning a two-storey stand?

- yes
- no

Upper storey stand space costs 50% of the price of the respective ground-floor space.

**Co-exhibitors:** \_\_\_\_\_ companies  
(The registration fee is **USD 350** for each co-exhibitor admitted. Please specify on separate form and send in for organizer's approval).

The objects registered for and brought to the fair are our property: yes no

If no: property of the following company/companies (full addresses):

**INDEX OF PRODUCTS AND SERVICES:** see overleaf (Please complete and submit the attachment together with this application form)

Please take note of the 2020 Exhibitor Agreement and Rules as well as the Show Regulations. The attached 2020 Exhibitor Agreement and Rules as well as the Show Regulations are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MMG in respect of the above fair.

Place and date

Company stamp and legally binding signature. Please also print name



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## INDEX OF PRODUCTS AND SERVICES

(Attachment to transport logistic Americas 2020 application form)

COMPANY (Please underline keyword for alphabetical entry)

STREET, P.O. Box

COUNTRY, TOWN, POSTAL CODE

We shall be presenting exhibits and/or services which come under the following product group(s) in the transport logistic Americas product index:

- 1. Telematics (ITS), logistics, E-Commerce (communications, data processing, control)**
  - 1.1 Communications systems**
    - 1.1.1 Work-station systems for communications technology
    - 1.1.2 Digital radio communications systems
    - 1.1.3 Networked communications systems
    - 1.1.4 Mobile communications systems
    - 1.1.5 Display and information systems and installations
  - 1.2 Data processing systems**
    - 1.2.1 DP systems for logistics and transport
    - 1.2.2 Data bases and information systems
    - 1.2.3 On-board computers and their peripherals
    - 1.2.4 Identification and coding systems
    - 1.2.5 Route planning
    - 1.2.6 IT-Security
  - 1.3 E-commerce and e-business systems**
    - 1.3.1 E-procurement
    - 1.3.2 CRM (Customer Relationship Management)
    - 1.3.3 ECR (Efficient Consumer Response)
  - 1.4 Transport control and DP systems**
    - 1.4.1 Receiving, storage and distribution of goods
    - 1.4.2 Transport scheduling
    - 1.4.3 Provision, maintenance and repair of transport equipment
    - 1.4.4 DP equipment and control systems in ports, airports, terminals and in the infrastructure
    - 1.4.5 Systems and installations for automatic identification (of containers, vehicles, loading/unloading equipment)
    - 1.4.6 Location and navigation systems
  - 1.5 Integrated traffic management systems**
    - 1.5.1 Operational and planning systems
    - 1.5.2 Route and information systems
    - 1.5.3 Systems for freight traffic management
    - 1.5.4 Operational and communications systems for rail traffic
    - 1.5.5 Information/control centers for traffic management
  - 1.6 Research and development**
- 2. Intralogistics, warehouse management systems, auto ID, packaging**
  - 2.1 Transport packaging, freight securing**
    - 2.1.1 Transport packaging for all types of freight
    - 2.1.2 Palletizing and securing of load units with straps, bands, ropes and chains, shrink films and anti-slip materials
    - 2.1.3 Instruments for measuring transport stress
  - 2.2 Storage, conveying and distribution facilities**
    - 2.2.1 Warehouses
    - 2.2.2 Storage techniques and equipment
- 2.2.3 Process control for storage and distribution systems**
- 2.2.4 Warehouse vehicles**
- 2.2.5 Automation and control**
- 2.2.6 Conveyor systems**
- 2.2.7 Process control for conveyor systems**
- 2.2.8 Distribution and loading facilities**
- 2.2.9 Coding, labelling, marking, reading**
- 2.2.10 Weighing systems**
- 2.3 Facilities for loading bays and terminals (Interfaces between internal and external materials flow)**
  - 2.3.1 Ramps and ramp equipment
  - 2.3.2 Loading and unloading equipment
  - 2.3.3 Cranes and crane accessories
  - 2.3.4 Straddle loaders
  - 2.3.5 Terminal tractors
- 2.4 Research and development**
- 3. Freight transport systems**
  - 3.1 Road vehicles**
    - 3.1.1 Motor trucks, semi-trailer tractor units, heavy goods vehicles
    - 3.1.2 Vans and delivery trucks
    - 3.1.3 Trailers and semi-trailers
    - 3.1.4 Vehicle bodies/superstructures
    - 3.1.5 Equipment and accessories
  - 3.2 Rail vehicles**
    - 3.2.1 Locomotives
    - 3.2.2 Open and covered standard freight wagons
    - 3.2.3 Special freight wagons
    - 3.2.4 Special superstructures
    - 3.2.5 Equipment and accessories for rail vehicles
  - 3.3 Combined transport systems**
    - 3.3.1 Pallets
    - 3.3.2 Containers
    - 3.3.3 Tank and special containers
    - 3.3.4 Interchangeable containers and superstructures
    - 3.3.5 Small and medium-sized containers
    - 3.3.6 Air freight pallets
    - 3.3.7 Accessories
    - 3.3.8 Road vehicles for transporting containers and interchangeable containers
    - 3.3.9 Rail vehicles for transporting semi-trailers, swap trailers and containers
    - 3.3.10 Rail vehicles for transporting articulated vehicles
    - 3.3.11 Dual-mode transport systems
    - 3.3.12 Roll on/roll off service and ferry transport
    - 3.3.13 System solutions for combined transport
  - 3.4 Logistic systems for ports and navigation**
  - 3.5 Logistic systems for the air cargo industry**
  - 3.6 Pipeline transport and power transmission systems**
- 3.7 Maintenance and repairs**
- 3.8 Filling-station equipment**
- 3.9 Security systems**
- 3.10 Transport refrigeration/Cold-chain management**
- 3.11 Research and development**
- 4. Freight transport and logistics services**
  - 4.1 Road transport companies**
  - 4.2 Forwarding agents**
  - 4.3 Railways**
  - 4.4 Combined transport organizations**
  - 4.5 Inland shipping companies**
  - 4.6 Ocean shipping lines (general cargo, container transport, roll on/roll off transport, bulk cargoes, refrigerated cargoes, short-sea shipping)**
  - 4.7 Inland ports**
  - 4.8 Maritime ports**
  - 4.12 Express, parcel and courier services**
  - 4.13 Postal services**
  - 4.14 Freight centers/terminal operators**
  - 4.15 Transshipment, warehouse and cargo handling companies**
  - 4.16 Packaging companies**
  - 4.17 Container hire and leasing companies**
  - 4.18 Pallets logistics, loading-equipment suppliers**
  - 4.19 Waste disposal logistics, recycling**
  - 4.20 E-commerce service providers, fulfillment**
  - 4.21 Logistics providers**
  - 4.22 Charter brokers**
  - 4.23 General sales agents**
  - 4.24 Consulting, planning, logistics consulting**
  - 4.25 Organizations, trade associations**
  - 4.26 Banks, insurance companies, customs**
  - 4.27 Leasing and rental companies**
  - 4.28 Personnel leasing/personnel service**
  - 4.29 Training for careers in transport and logistics**
  - 4.30 Fuels, filling-station credit cards, AdBlue technology**
  - 4.31 Infrastructure providers**
  - 4.32 Logistic real estate, logistics facilities**
  - 4.33 Security services**
  - 4.34 Truck models/promotional items**
  - 4.35 Trade/speciality literature**
  - 4.36 Research and development**

If you have specified more than one main group, please state here where your principal emphasis lies:

Place and date

Company stamp and legally binding signature. Please also print name



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## 2020 Exhibitor Agreement and Rules

The transport logistic Americas 2020 SHOW, (the "Show") is organized by Messe München GmbH (MMG) to be held at Miami Beach Convention Center, Miami Beach, Florida, USA ("Exhibit Facility") over November 10–12, 2020.

**1. Eligible Exhibits.** MMG reserves the right to determine eligibility of any company or product to participate in the Show. MMG may, in its sole discretion, refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of MMG, compatible with the objectives of the Show. MMG's right to refuse eligibility or participation in the Show extends through the final day of Show. MMG's determination of ineligibility or non-participation in the Show shall be deemed a "cancellation by Exhibitor" for purposes of Section 5.

**2. Space Rental Charge.** The exhibit space rental charge is \$4,300 (USD) per standard booth, \$8,500 (USD) per Executive Suite and \$4,200 (USD) per raw booth (minimum 3 booths). Any additional services other than those mentioned in the Exhibitor Agreement required by the Exhibitor shall be requested in writing and are invoiced separately by MMG's selected contractor The Freeman Company, LLC, having its principal place of business at 1600 Viceroy Drive, Suite 100, Dallas, TX, 75235 ("Freeman").

**3. Payment.** The deadlines for payment given in the invoices must be observed. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and provision of workers' and exhibitors' passes.

**4. Allocation of Space and Assignment.** Whenever possible, space assignments will be made by MMG in keeping with the preferences stipulated by the Exhibitor. However, MMG reserves the right to make the final determination for all booth assignments in the best interest of the Show.

**5. Cancellation and Booth Downsizing of Expo Contract.** All cancellations by Exhibitors must be in writing to: Messe Muenchen GmbH, Am Messesee 2, 81823 Muenchen, Germany, and shall become effective when approved by MMG. In the event of cancellation of this contract by Exhibitor or MMG, Exhibitor agrees to forfeit payments already made, and agrees to pay the remaining balance due unless waived by MMG. If on May 15, 2020, Exhibitor neither cancels this contract nor pays the balance due, Exhibitor agrees that this contract shall be considered as canceled and further agrees to forfeit all payments made to MMG under this contract. Should Exhibitor pay the balance due on or before May 15, 2020 and subsequently seek to cancel this contract, Exhibitor forfeits all payments made to MMG under this contract. In any of these events, Exhibitor agrees that MMG shall have the right to use the subject space to suit its own convenience, including the selling of such space to another exhibitor without any rebate or refund to Exhibitor. If Exhibitor or MMG reduces the space reserved, this cancellation clause will also apply to that portion of the space canceled.

**6. Indemnification.** Exhibitor shall indemnify, hold harmless and defend MMG, the Exhibit Facility and each of their respective agents, contractors, directors, and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys' fees and expenses) arising out of or relating to 1) the Exhibitor's use of the Exhibit Facility; 2) the conduct of Exhibitor's business or from any activity, work, or things that may be permitted or suffered by Exhibitor in or about the exhibit and the Exhibit Facility; 3) from any breach or default in the performance or any obligation on the Exhibitor's part to be performed under any provision of the Exhibitor Agreement or these Rules; 4) Exhibitor's failure to comply with any applicable law or regulation; or 5) from any negligence of Exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by Exhibitor or its agents, contractors or employees in connection with the exhibit at the Exhibit Facility. The terms of this provision shall survive the termination or expiration of this Exhibitor Agreement.

**7. Insurance.** It shall be the Exhibitor's obligation to secure, maintain and furnish all insurance necessary and provide to MMG written evidence of its commercial general liability insurance against claims for bodily injury or death from property damage occurring in or upon or resulting from the premises leased. Requirements that Exhibitor must comply with are as follows: current Commercial General and product liability insurance of \$1,000,000 per occurrence, \$2,000,000 dollars annual aggregate, and applicable minimum requirements covering workers compensation insurance for statutory benefits and Employers Liability.

**8. Sublease.** Exhibitors may not assign or sublet their exhibit space with another business or firm without prior written approval from Show MMG.

**9. Installation and Dismantling Personnel.** Each Exhibitor may provide their own exhibit furnishings and may specify their own independent contractor for the installation and dismantling of the exhibit. Exhibitors must notify MMG in writing before June 30, 2020 of their intent to use the services of contractors other than those selected by MMG. The Exhibitor is responsible for ensuring that any Exhibitor appointed contractor supply MMG with a valid Certificate of Insurance naming MMG and Freeman as additional insured with a minimum of \$3,000,000 liability coverage, including property damage.

**10. Exhibits and Installation.** Target move-in dates are published in the online exhibitor service manual. Installation at the Exhibit Facility will depend on the location of your exhibit space. All displays must be fully installed by 10:00 p.m. Monday November 9, 2020.

**11. Display Heights.** Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Show 2020 Show Rules outlined on the Show website and in the Exhibitor Service Kit.

**12. Positioning Equipment within Exhibit Space.** Machinery may be displayed in its normal, commercial form anywhere in the booth, provided it does not obstruct sight lines of neighboring exhibitors.

**13. Relocation of Exhibits.** MMG reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the exposition.

**14. Equipment Demonstrations and/or Entertainment.** The Exhibitor is solely liable for the operation of all displays and agrees to indemnify, defend and hold MMG, its officers, directors, volunteers, employees, guests, invitees, and agents harmless from any and all claims of liability arising out of Exhibitor's exhibit, demonstrations and the like.

**15. Exhibitor Functions** Show policy prohibits functions being scheduled during show hours. Show policy also prohibits product displays in hotel suites and locations other than the Exhibitor's rented space in the exhibit hall. Any violation of this requirement will result in the termination of the existing contract for exhibit space. If the Exhibitor has a function in an official Show hotel, signs for that function may be placed in the public space of that hotel only. No Exhibitor signs may be placed in any other official Show hotel for any other reason.

**16. Cameras and Filming** Registration and attendance at or participation in the Show or MMG meetings and other activities constitutes an agreement by the Exhibitor on behalf of its employees, agents and contractors to MMG's use and distribution (both now and in the future) of the image or voice of Exhibitor, its employees, agents and contractors in photographs, videotapes, electronic reproductions, or audiotapes of such events and activities. The only videotaping or electronic recording of any exhibit or equipment in the Show exhibit halls which may take place is by the Exhibitor recording his/her own exhibit or equipment. Any exhibitor taking photographs or videotape of another's exhibit or product without permission must relinquish the film or digital media upon request; the film or digital media will be disposed of one year after being relinquished.

**17. Dismantling.** Exhibitors may not begin dismantling their booths in preparation for removal prior to the official closing time of 4:00 p.m. Thursday, November 12, 2020. All exhibits must be dismantled by 11:59 p.m. Friday, November 13, 2020. Any exhibit with displays or materials left within the booth without instructions will be packed and shipped at the discretion of MMG, and all charges will be applied to the Exhibitor plus applicable administrative fees.

**18. Cancellation of Show.** Exhibitors will not be reimbursed, and agree not to assert any claim for damages whatsoever, if the Show is canceled, postponed, curtailed or abandoned due to an act of God, war, threat of war, radioactive contamination, government retaliation against foreign enemies, federal, state or local government regulation or advisory, disasters, fire, earthquakes, hurricanes, accidents or other casualty, strikes or threat of strikes, acts of attendees, civil disorder, terrorist acts and/or threats of terrorism, acts of foreign enemies, or a curtailment of transportation services or facilities preventing attendees from attending or a similar intervening cause beyond the control of either party making it illegal, impossible or commercially impracticable to hold the Show in MMG's sole discretion.

**19. Exhibition Rules and Regulations.** MMG reserves the right to make changes, amendments and additions to the rules at any time, and all changes, amendments and additions so made shall be binding on the Exhibitor with the provision that all exhibitors will be advised of any such changes. MMG shall have the final determination, interpretation, and enforcement of all rules, regulations, and conditions governing Exhibitors, provided that the Exhibit Facility shall be responsible for the application, interpretation and revisions to its rules applicable to Exhibitors, with which Exhibitors also agree to comply. The Exhibit Facility's rules are set forth at \_\_\_\_\_. Upon any violation of the Show's Rules by the Exhibitor, its agents, employees or contractors, MMG is entitled to exercise all rights available to it, including those set forth in Section 1 above and removal of the Exhibitor from the Show for its duration should a violation occur prior to or during the Show. All matters and questions not specifically covered by these Rules are subject to the decision of MMG and those decisions will be final.

**20. Security.** Exhibitors are responsible for the security of their exhibit. MMG will provide crowd control admittance security. Exhibitors are encouraged to budget and make



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security arrangements for valuable or sensitive items. MMG is not liable for any loss or damage to Exhibitor's property whatsoever unless caused directly by the negligence of MMG or its employees.

**21. Damage to Property.** Exhibitor is liable for any damage caused by Exhibitor or its agents, employees or contractors to building floors, walls or columns, or to standard booth equipment, or to another exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

**22. Booth Accessibility** Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space, including, but not limited to wheelchair access and alternate formats of collateral materials. Further information regarding ADA compliance is available at [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm).

**23. Limitation of Liability.** In no event shall the exhibit facility, MMG, and their owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "MMG parties") be liable to Exhibitor or any third party hired by or otherwise engaged by Exhibitor for any lost profits or any other indirect, special, punitive, exemplary, incidental or consequential damages, including attorneys' fees and costs, arising out of this application and agreement or connected in any way with use of or inability to use the services outlined in this application and agreement or for any claim by Exhibitor, even if any of the MMG parties have been advised, are on notice, and/or should have been aware of the possibility of such damages. Exhibitor agrees that the MMG parties' sole and maximum liability to Exhibitor regardless of the circumstances shall be the refund of the exhibit booth fee. Exhibitor agrees to indemnify and defend the MMG parties from any claims brought by a third party hired by or engaged by Exhibitor for any amount beyond the exhibit booth fee. Further, Exhibitor agrees to pay all attorney's fees and costs incurred by MMG parties arising out of or in any way related to this application and exhibit. Exhibitor shall be solely responsible for its attorney's fees and costs.

**24. Entire Agreement.** This agreement constitutes the entire agreement between MMG and Exhibitor. It may not be modified orally, by phone or by email. It may be modified only in writing and signed by MMG and Exhibitor.

**25. Governing Law.** The entire provisions of this Agreement shall be governed by and construed in accordance with the laws of Federal Republic of Germany; standard international law is excluded.

**26. Place of performance and legal venue.** The legal venue for all disputes arising from this contract is Munich when the contracting parties are merchants, legal entities or special assets under public law, or when at least one of the contracting parties does not have a general legal venue in the Federal Republic of Germany, or when after conclusion of contract the party moves its domicile or habitual abode outside the Federal Republic of Germany, or when its domicile or personal abode is unknown at the time of commencement of action. Alternatively, Messe München GmbH is also entitled to bring action at the general legal venue of the customer. The place of performance for all obligations arising from this contract is Munich.

